



# Global Retail Round-Up

July 2024

## Introducing the Retail Round-Up



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### Hello and welcome to our **NEW** monthly Retail Round-Up!

This newsletter brings you a curated collection of observations, news, and POS display photography from retail across Europe. Our goal is to provide insightful support for our POS partnerships. We look forward to sharing more each month and actively welcome your feedback as we refine the format for future editions. We hope you enjoy the read!

What's inside?

-  **In-store photography**
-  **Insights and consumer trends**
-  **Events and seasonality**
-  **Brand and retail news**
-  **Innovation and sustainability**

# July retail news

0.3% ↑

In volume in UK retail sales from summer promotions

Source: ONS.co.uk

41%

Of Finnish consumers reported browsing for fun and inspiration before purchasing

Source: thinkwithgoogle.com



## Retail sales news

4.4% ↑  
Poland<sup>1</sup>

0.2% ↑  
Sweden<sup>2</sup>

0.3% ↑  
Spain<sup>3</sup>

Source: June data 2: focus\_economics.com; 1& 3: tradingeconomics.com



Sustainability continues to be a major trend, with more consumers prioritising eco-friendly products. Retailers are responding by increasing their range of sustainable and ethically sourced goods

Source: McGradyClarke.com



## Euro football 2024



Significantly boosted consumer spending, particularly in the grocery and electronics sectors

Source: retailgazette.co.uk

## Own label

1/3 consumers in Europe purchasing more own-brand items compared to last year

Source: Talkingretail.com

+500

New Aldi & Lidl stores to open in H2 2024

Source: the independent





## POS activation and display in- store photos

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**Albert**  
Birell soft drinks FSDU



**Kaufland**  
M&M's quarter pallet



**Albert**  
Hellman's full pallet






**Biedronka**  
Studentska slim FSDU






**Sainsbury's**  
Absolut quarter pallets





-  Angular design
-  3D shape
-  Strong weight distribution

-  SRP compliant
-  Stackable tray system
-  Brand impact

-  Seasonal connection
-  Multi layers
-  Floor graphics

-  SRP compliant
-  Easy pop-up design
-  Brand Impact

-  Pre-filled display
-  QR code interaction



## Biedronka

Low alcohol  
quarter pallet



## Intermarche

Hendrick's multi  
media display



## Albert

Shock! Ice tea FSDU



## Kaufland

Zozole quarter pallet



## Albert

Starbucks FSDU



Stackable



Heavy-duty



Long-lasting



Modularity



Permanent &  
temporary  
materials



Brand impact



Floor & ceiling  
graphics



Brand  
impact



Long-lasting



Strong  
shelves



Pre-filled  
trays



Stackable



SRP  
compliant





Long-lasting  
and refillable



**Carrefour**  
Cillit Bang  
stackable trays



-  Stackable tray system
-  Easy to shop



**Biedronka**  
Felix Snacks  
quarter pallet



-  Stackable tray system
-  Easy to shop



**Albert**  
Heinz FSDU



-  Brand impact
-  Strong shelves



**Kaufland**  
Fackelmann products  
quarter pallet





-  Pre-filled trays
-  Stackable
-  Euro hook system



**Sainsbury's**  
Nestle WOW display



-  Seasonal competition
-  3D cladding



## Consumer, brand and retail news

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# News headlines

**Amazon and Ikea lead the European online furniture market**



Source: [furniture eComm](#)

**Tesco says shoppers are buying more as confidence returns**




Source: [shoppers are buying more](#)

**Food prices in the Netherlands to remain high, Rabobank says**



Source: [Food Prices](#)

**Private label purchasing on the rise in Spain**



Source: [ES\\_private label](#)

**World food prices ease slightly in July, UN says**



Source: [world food prices](#)

**Poland's economic recovery continues while consumption slows**



Source: [Poland's economic recovery continues](#)

**Nestle, Mars Wrigley, Ferrero back EU deforestation law**



Source: [EU deforestation law](#)

**Carrefour streamlines Romanian operations through merger**



Source: [Carrefour Romania](#)

# Award-winning POS

3 winners, 4 nominations in 2024\*



x4  
**POP AI**  
UK & IRELAND  
**AWARDS**  
NOMINATED



\*UK winners announced in Oct '24





## POS Display

### [DS Smith POS solutions](#)

We can help you with deeper customer insights, smarter innovations and sustainable POS solutions, all deployed with speed, agility and scale. [Contact us](#) about your next campaign today.



Talk to one of our experts to find out more

## Innovation

### [Innovation at DS Smith](#)

Our innovation strategy is based on delivering our objectives on the immediate, medium and long-term horizon. We are investing globally in our people, plants and our partner ecosystem. [Contact us](#) about how we can innovate for now and for next.



## Packaging

### [DS Smith Packaging solutions](#)

We help stores increase efficiency, boost turnover and reduce costs. [Contact us](#) to connect with industry leading packaging strategists.



## Sustainability

### [DS Smith Sustainability](#)

Our circular business model is built around sustainability, and we are leading the way towards a low-carbon, circular economy.

Download our latest report [here](#)





# Thank You

Danke Dankjewel Благодаря 谢谢 Hvala Děkuji Tak Aitäh Kiitos Merci Ευχαριστώ  
Köszönöm Grazie Paldies Ačiū Ви благодарам شکرالکم Dziękuję Obrigado Mulțumesc  
Đakujem Gracias Tack ขอบคุณ Teşekkür ederim

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**Disclaimer:** The POS display photography featured in this newsletter is produced using our own resources. Its sole purpose is to illustrate how various POS displays appear in in-store environments. We do not endorse or show preference for any specific product, brand, manufacturer, or retailer.