



#### Hello and welcome to our January 2025Retail Round-Up!

This New Year newsletter brings you a curated collection of observations, news, and POS display photography from retail across the euro area. Our goal is to provide insightful support for our POS partnerships. We look forward to sharing more each month and actively welcome your feedback as we refine the format for future editions.

We hope you enjoy the read!

What's inside?



In-store photography



Insights and consumer trends



New Year shopping trends



**Brand and retail news** 



**Innovation and sustainability** 

# January retail news

Total number of convenience stores rises in US Source: esmmagazine.com

UK grocery sales rise as inflation eases





Italy sees 2.4% growth in private-label revenue in 2024



Key market sales

-1.6% Germany

-1.5% Poland

0.2%

Source: Dec data: Euro indicators - Eurostat



Auchan tests autonomous stores in France



Source: trademagazin.hu

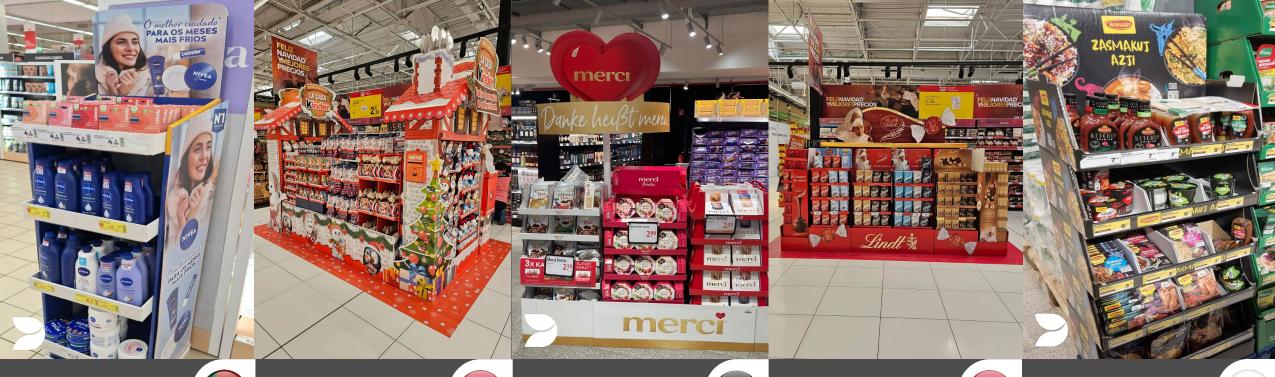
Eurozone retail sales: 0.2%

Source Dec data: Euro indicators - Eurostat









**Auchan** Nivea



**ECI** Kinder



**Familia** Merci confectionery



**ECI** Lindt



Netto Winiary products













Seasonal display



360 display



In-store theatre



Integrated pallet



Seasonal display



Modular tray system



Full pallet design



Multi product offer



Stacking tray system



Easy to shop





Bilka <sub>Sloggi</sub>



Bilka Stryhn's



**Leclerc**Apparel display



Bilka Pedigree



**ECI** Nerf





Eyecatching



Multi displays



Brand impact



Eyecatching



Refrigerator display



3D shape & materials



Apparel display



Seasonal products



Price promotion



Pet products

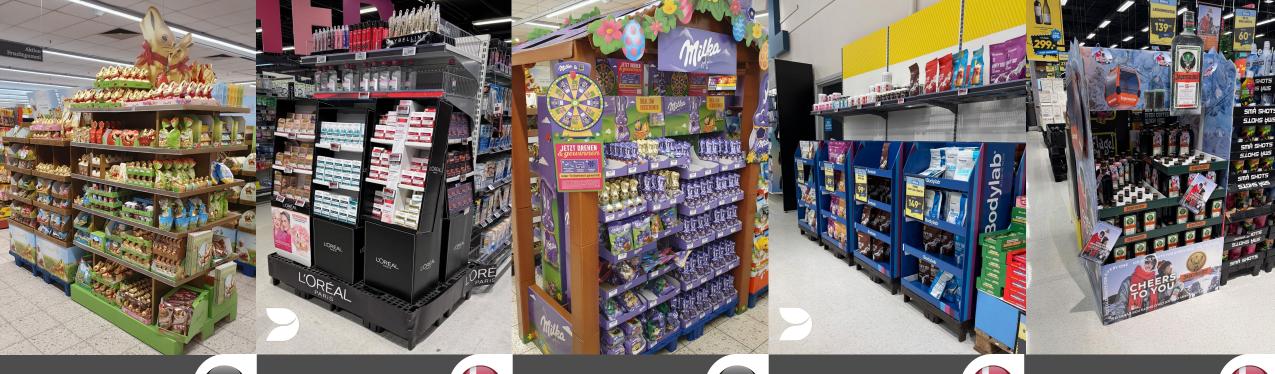


Toy display



360 'walkaround' display





Edeka Lindt



Bilka L'Oreal



Edeka Milka



Bilka BodyLab



Bilka Jägermeister





Seasonal display



Brand impact



Walk around display



Iconic colour use



Modular displays



Brand impact



Multi pallet display



Seasonal display



Win competition



Health supplements



Multi display

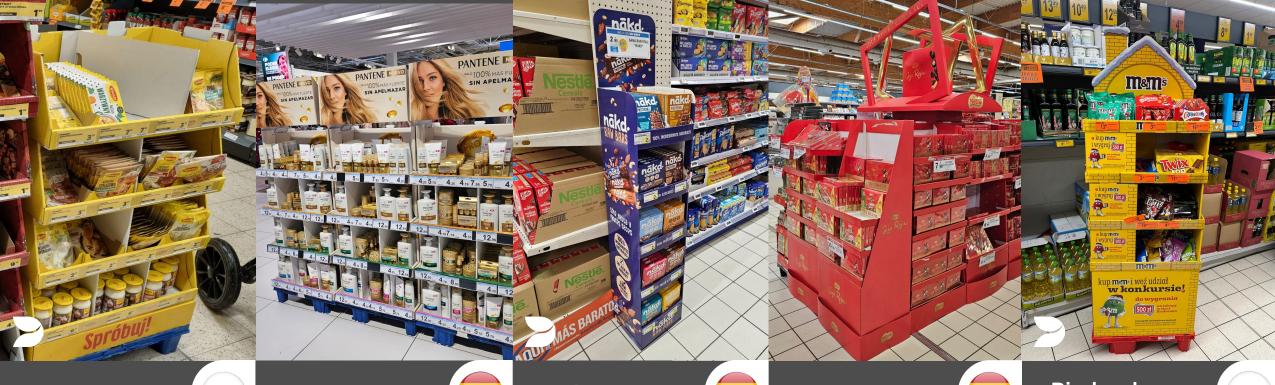


Seasonal display



Promotion





Netto Sprobuj!



**ECI** Pantene



Leclerc Nakd.



CRF Nestle



Biedronka M&Ms





Stacking tray system



Eye-catching graphics



Easy to shop



Multi product offer



Multi display



Brand impact



Focus on product ingredients & benefits



360 'walkaround' display



Stacking tray system



Eye-catching graphics





3D mixed material crown







Consumer, brand and retail news

## Retail news headlines



Source: profil.portfolio.hu

Hungary: Auchan to raise

wages of workers in manual

jobs by 7%















## What's in-store in 2025?

Forbes outlines 4 trends that will reshape retail this year....



### 1. Shifting Demographics

The rise of Gen Z as a major demographic when it comes to purchasing power represents a seismic shift in the retail landscape



### 2. Considered purchasing

22% of global shoppers plan to shop more consciously, seeking eco-friendly products and transparent practices



### 3. Hybrid retail

The lines between online and offline purchasing continue to become increasingly blurred



### 4. Generative Al

Al has allowed retailers to automate processes across the business from customer services to personalised marketing communications

Source: 4 Retail Trends That Will Reshape The Industry In 2025





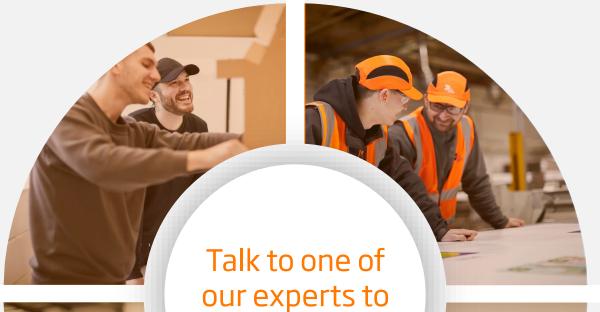
Creating a global leader in sustainable packaging solutions, focused on the attractive and growing North American and EMEA regions



### **POS Display**

#### DS Smith POS solutions

We can help you with deeper customer insights, smarter innovations and sustainable POS solutions, all deployed with speed, agility and scale. Contact us about your next campaign today.



#### Innovation

#### Innovation at DS Smith

Our innovation strategy is based on delivering our objectives on the immediate, medium and long-term horizon. We are investing globally in our people, plants and our partner ecosystem. Contact us about how we can innovate for now and for next.



### Packaging

#### **DS Smith Packaging solutions**

We help stores increase efficiency, boost turnover and reduce costs. Contact us to connect with industry leading packaging strategists.



#### Sustainability

#### DS Smith Sustainability

Our circular business model is built around sustainability, and we are leading the way towards a low-carbon, circular economy.

Download our latest report here



