



Global Retail Round-Up

January 2025

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 = displays produced by DS Smith

Hello and welcome to our January 2025 Retail Round-Up!

This New Year newsletter brings you a curated collection of observations, news, and POS display photography from retail across the euro area. Our goal is to provide insightful support for our POS partnerships. We look forward to sharing more each month and actively welcome your feedback as we refine the format for future editions.

We hope you enjoy the read!

What's inside?

-  **In-store photography**
-  **Insights and consumer trends**
-  **New Year shopping trends**
-  **Brand and retail news**
-  **Innovation and sustainability**

January retail news

Total number of convenience stores rises in US



Source: esmmagazine.com


UK grocery sales rise as inflation eases



Source: esmmagazine.com



Italy sees 2.4% growth in private-label revenue in 2024



Source: esmmagazine.com

Key market sales

-1.6%	Germany	↓
-1.5%	Poland	↓
0.2%	France	↓

Source: Dec data: Euro indicators - Eurostat



Auchan tests autonomous stores in France



Source: trademagazin.hu

Eurozone retail sales: 0.2% ↓

Source Dec data: Euro indicators - Eurostat





POS activations and in-store display photos



Auchan
Nivea



ECI
Kinder



Familia
Merci confectionery



ECI
Lindt



Netto
Winiary products



Seasonal messaging



Seasonal display



Integrated pallet



Full pallet design



Stacking tray system



Brand impact



360 display



Seasonal display



Multi product offer



Easy to shop



Easy to shop



In-store theatre



Modular tray system



Bilka
Sloggi



Bilka
Stryhn's



Leclerc
Apparel display



Bilka
Pedigree



ECI
Nerf



Eye-catching



Eye-catching



Apparel display



Price promotion



Toy display



Multi displays



Refrigerator display



Seasonal products



Pet products



360 'walk-around' display



Brand impact



3D shape & materials



Edeka
Lindt



Bilka
L'Oréal



Edeka
Milka



Bilka
BodyLab



Bilka
Jägermeister



Seasonal display



Iconic colour use



Multi pallet display



Health supplements



Seasonal display



Brand impact



Modular displays



Seasonal display



Multi display



Promotion



Walk around display



Brand impact



Win competition



Netto
Spróbuj!



ECI
Pantene



Leclerc
Nakd.



CRF
Nestle




Biedronka
M&Ms





 Stacking tray system

 Multi product offer

 Focus on product ingredients & benefits

 360 'walk-around' display

 Stacking tray system

 Eye-catching graphics

 Multi display

 Easy to shop

 3D mixed material crown

 Eye-catching graphics

 Easy to shop

 Brand impact



Consumer, brand and retail news

Retail news headlines




Source: isa-conso.fr

France: Consumer confidence crisis reflects in sluggish consumption



Source: www.fruchtportal.de

Germany: Lidl to focus on fruit, vegetables in 2025



Source: www.checkout.ie

UK: Tesco CEO talks about importance of AI, technology in business



Source: www.berlingske.dk

Denmark: Lidl wants Danish consumers to eat healthier



Source: profil.portfolio.hu

Hungary: Auchan to raise wages of workers in manual jobs by 7%



Source: www.foodnavigator.com

Europe: Carrefour outlines strategy to operate strong omnichannel principle



Source: www.theglobeandmail.com

Global: Major brands listed as members of collectives for sustainable fuel



Source: www.faz.net

Germany: Amazon and DHL deliver with e-vehicles using cargo bikes and trucks

What's in-store in 2025?

Forbes outlines 4 trends that will reshape retail this year...



1. Shifting Demographics

The rise of Gen Z as a major demographic when it comes to purchasing power represents a seismic shift in the retail landscape



2. Considered purchasing

22% of global shoppers plan to shop more consciously, seeking eco-friendly products and transparent practices



3. Hybrid retail

The lines between online and offline purchasing continue to become increasingly blurred



4. Generative AI

AI has allowed retailers to automate processes across the business from customer services to personalised marketing communications

Source: 4 Retail Trends That Will Reshape The Industry In 2025

News!



Stronger Together



**International
Paper**

+



DS Smith

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focused on the attractive and growing North American and EMEA regions



POS Display

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We can help you with deeper customer insights, smarter innovations and sustainable POS solutions, all deployed with speed, agility and scale. [Contact us](#) about your next campaign today.



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Innovation

[Innovation at DS Smith](#)

Our innovation strategy is based on delivering our objectives on the immediate, medium and long-term horizon. We are investing globally in our people, plants and our partner ecosystem. [Contact us](#) about how we can innovate for now and for next.



Packaging

[DS Smith Packaging solutions](#)

We help stores increase efficiency, boost turnover and reduce costs. [Contact us](#) to connect with industry leading packaging strategists.



Sustainability

[DS Smith Sustainability](#)

Our circular business model is built around sustainability, and we are leading the way towards a low-carbon, circular economy.

Download our latest report [here](#)





Thank You

Danke Dankjewel Благодаря 谢谢 Hvala Děkují Tak Aitäh Kiitos Merci Ευχαριστώ
Köszönöm Grazie Paldies Ačiū Ви благодарам شکرالکم Dziękuję Obrigado Mulțumesc
Đakujem Gracias Tack ขอบคุณ Teşekkür ederim

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